

# Devon Hardy

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(315) 870-2186

## EXPERIENCE

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### **Graphic Designer** | 2025 - 2026

*Bond, Schoeneck & King - Syracuse, NY*

Designed print and digital marketing materials including newsletters, ads, event invitations, presentations, social content, and more.

Assisted in management of the firm's website and with onboarding of new hires by updating attorney and firm web pages, creating business cards, and coordinating with photographers and vendors.

### **Graphic Designer** | 2023 - Present

*Devon Hardy Design LLC - Freelance*

Worked directly with clients, brands, and artists/musicians with upwards of 10K followers/monthly listeners to design logos, social media content, merchandise, and other visuals to expand upon their identities and audiences.

### **Production Designer** | 2025

*Turning Stone Enterprises - Oneida, NY*

Preflighted, adjusted, and prepared artwork for print, including color, resolution, and bleed corrections. Operated wide-format printers and laminators to produce advertisements, menus, and other graphics. Cut, weeded, applied, and assembled vinyl graphics and decals with precision and attention to detail.

### **Marketing Associate** | 2024

*Community Bank N.A. - Dewitt, NY*

Designed motion graphics, infographics, ads, and other deliverables for both internal and external use while maintaining and exploring Community Bank N.A.'s brand.

### **Marketing Intern** | 2023

*VIP Structures - Syracuse, NY*

Created email graphics, ads, and social media posts for VIP Structures and its associated companies. Updated and maintained multiple websites. Researched marketing trends in the industry and built the grounds for VIP's future marketing plans.

### **Public Relations Intern** | 2022

*Russett PR - Baldwinsville, NY*

Crafted social media posts, advertisements, and infographics for both Russett PR and its clients while working closely with the PR department to plan photo shoots and other events.

## EDUCATION

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*Clarkson University - Potsdam, NY*

### • **Bachelor of Science - Digital Arts and Sciences**

- Minor in Mathematics
- 3.9 GPA
- Presidential Scholar

## SOFTWARE

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- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Final Cut Pro
- Figma
- Canva

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- Microsoft Office Suite
  - Google Workspace
  - Google Ads Certified

## SKILLS

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- Brand Strategy & Systems
- Advertising & Editorial Design
- Merchandise & Poster Design
- Digital Photography & Editing
- Print Prep & Vendor Coordination
- Social Media Content
- Motion Graphics & Video Editing
- Web Development & Maintenance